



Harmonised Business Demography

Methodology

November 2024

Index

I	Introduction	3
II	Objectives	4
III	Data source and time reference	5
IV	Statistical unit of reference	6
V	Demographic categories and general processing	7
VI	Specific procedures	9
VII	Classification variables	11
1	Legal form	11
2	Size class	11
3	Main economic activity code	11
4	Autonomous Community	11
VIII	Demographic indicators	12
IX	Data series	13
	Reference to the graphic annex	15

I Introduction

Management of Business Registers is one of the strategic activities of Organisations with jurisdiction in Public Statistics, since they are key tools in the effective development and coordination of surveys, favouring a balanced distribution of the response burden. The availability of an operative Register is essential, as it takes part both in the sample design and selection, and in the creation of raising factors.

Within the scope of the European Union, domestic processes for managing Economic directories have undergone gradual adaptation over time. Currently, the National Statistics Institutes of the Member States must fulfil the commitments of Regulation (EC) No. 177/2008 of the European Parliament and of the Council, of 20 February 2008, establishing a common framework for business registers for statistical purposes. The aforementioned legal instrument is part of the set of requirements on infrastructure, together with Classifications and Statistical Units, which all countries must comply with prior to reach significant harmonisation on a supra-national level.

The Central Business Register of INE (CBR) covers the central objective required as an infrastructure tool, that is, to serve as a central sampling framework for the majority of surveys targeting enterprises and included in the National Statistical Plan. Aside from this basic usefulness, in recent years the CBR has been playing a relevant role in other areas of interest, such as business demography, involving the development of new practices and initiatives with strong innovative components. These applications strengthen the role of the CBR as a statistical-data-generating element, taking into account not only static aspects, but also those linked to business dynamism.

The conclusions of the Lisbon European Council in 2000 were the cornerstone of the statistical development of Business Demography. The policies geared towards creating enterprises are based on the establishment of conditions that favour innovation, competitiveness, the use of new technologies and the creation of employment. In this sense, the entrepreneurial frame is considered as crucial element for achieving the objectives proposed in the Lisbon strategy, identified as a key factor for driving economic growth.

In the beginning of this century, the Statistical Office of the European Union (Eurostat) promoted an action programme known as *Business Demography Project*. In the year 2000, a Working Group was created with the purpose of generating a methodology and common processes to be applied by all participating countries. Phase one of the project consisted of performing a Feasibility Study restricted to certain economic activities. In so done, the ability of Member States to generate relevant information in this field was quantified, and the level of adaptation of this information to harmonised methodological requirements was identified. From year 2002, the project has been carried out progressively on a wide range of economic activities, identifying populations of interest, as well as associated classification variables. Currently, statistical data on Business Demography have been included in the Regulation (EU) 2019/2152 of the European Parliament and of the Council of 27 November 2019 on European business statistics, which requires of all States Members to provide information on Business Demography with annual periodicity.

Lastly, it should be pointed out that Harmonised Business Demography appears in the General State Administration Inventory of Statistical Operations (IOE), with code 30204, and that it is included in the 2024 Annual Statistical Programme, with number 8282.

II Objectives

The overall objective of the Harmonised Business Demography is to provide aggregated information regarding the population of enterprises located in the national territory, considering aspects linked to business dynamism and applying a methodology agreed on within the scope of the European Union.

This methodology provides the guidelines that enable identifying populations and generating indicators regarding the stock, births, deaths and survivals of enterprises, through a harmonised statistical operation on the Business Registers (Central Business Register or CBR in our case) managed in Statistical Offices.

In addition, information obtained on a national level has the purpose of meeting the legal requirements of Regulation (EU) 2019/2152 and becoming a part of the set of structural indicators of the European Union, essential for the annual assessment of the situation and evolution of the European economy.

The indicators on Harmonised Business Demography must therefore fulfil several objectives, making up a statistical base to be used as a useful instrument for assessing the effectiveness of economic policies, profiling policies to be carried out in the future, enabling the work of researchers, or even identifying the best time for enterprises themselves to invest in new resources or undertake organisational changes.

III Data source and time reference

The processes developed for generating demographic indicators should take as their starting point the data contained in INE's Central Business Register. The CBR is an organised information system with data for identifying, locating and classifying enterprises operating within Spain that is yearly updated. The scope of the maintenance processes affects the entire population and enables the detection of the most significant changes concerning both the existence and the main features of the registered units. This is possible thanks to the reception of a very broad set of sources for which the Management Unit of the CBR has access in identified microdata format.

The prior categorisation of the set of units entering, staying and leaving the system constitutes the basic initial subpopulations. In addition, it is necessary to consider the activity status of the units in historical versions of the CBR, in order to delimit survivals following a number of years.

The time reference considered for the demographic information corresponds to the calendar year, a requirement that is compatible with the updating period of the CBR. Specifically, the data that appears in this publication has the year 2022 as the time reference, though in order to be able to study the phenomenon of enterprise survivals properly, following Eurostat methodology, previous years are turned to.

IV Statistical unit of reference

The demographic indicators are obtained for the *enterprise* unit, which according to Council Regulation 696/93 on statistical units, is defined as *the smallest combination of legal units that is an organisational unit producing goods or services, which benefits from a certain degree of autonomy in decision-making, especially for the allocation of its current resources*.

This is the fifth year for which this definition has been implemented, because it offers a better vision of the productive frame and is better adapted to the context of a globalised economy. This initiative is followed and coordinated throughout the European Statistical System (ESS).

The definition of enterprise that has been showed, considers aspects of organisational structure, decision autonomy and market orientation. In short, the economic factors of the units prevail over the traditional vision, which is more oriented towards legal aspects.

The European Statistical System has adopted a set of common operational rules to facilitate a uniform interpretation of enterprise concept. With this reformulation, an enterprise can correspond to an *independent legal unit*, to a *group of companies* or to an *autonomous part* of a group.

In the first case, nothing changes in comparison with the previous situation. The vast majority of enterprises operating in Spain do so outside groups and the identity Enterprise = Legal Unit (natural or legal person with the capacity to carry out activities) remains valid. In this way, we have identified the population of *simple enterprises* in the Spanish economy.

The delineation of enterprises in group environments is implemented by means of *Profiling* techniques and they can lead to combinations of several legal units. In these cases, we obtain the population of *complex enterprises* in the Spanish economy.

This statistical operation covers all economic activities of NACE Rev. 2, except for Agriculture, forestry and fishing (Section A), Public administration, Defence and compulsory Social Security (Section O), Activities of households as employers of domestic staff (Section T) and Activities of extra-territorial organisations and bodies (Section U). Similarly, activities of membership organisations (NACE Rev. 2 division 94) and non-market oriented units have not been included.

V Demographic categories and general processing

The delimitation of populations of interest is carried out by means of an ordered set of procedures varying in nature, designed in accordance with the harmonised methodology principles. Work is basically geared towards identifying the following aggregates:

- *Stock of enterprises.*- Set of units that have been economically active during all or part of the reference year. This includes those enterprises that are economically active at the end of the period, plus those enterprises that have totally ceased their activities throughout that period.
- *Enterprise births.*- Set of units that, throughout the reference year, have created a combination of new production factors. There is no connection with other previously existing enterprises.
- *Enterprise deaths.*- Set of units that, throughout the reference year, have dissolved all of their production factors. They have no link with other enterprises that might begin to operate.
- *Surviving enterprises.*- Restricted to each cohort of births, this corresponds to the set of units that continue to be economically active in each of the five years following that of birth. For this aggregate, nevertheless, it should be pointed out that the definition of enterprise showed before only has been possible to apply to the cohorts of enterprises born in 2018, 2019, 2020 and 2021 because the cohort of enterprises born in 2017 was built on the base of a former definition of enterprise. The cohort of enterprises born in 2018 has been the first to be followed according to the definition now implemented.

In consequence, Business Demography analysis is not limited to just quantifying the flows obtained during the processes of updating the Business Register. Delimitation and tabulation of the set of legal units that enter, stay or leave each year, are normally obtained from movements detected in the administrative sources supplying information. In Spain, this kind of data is disseminated periodically on INE's website, under the title of *Movements of the CBR*, and it constitutes an informative base linked to the operation *Statistical exploitation of the CBR*. Although the analysis of movements from administrative sources provides an initial preview of units' renewal processes, the statistical work to be carried out for obtaining harmonised demographic indicators demands an additional effort, adding value to administrative information. Indeed, the purpose is to obtain data that reflect in a relevant way the economic frame and its evolution over time. In accordance with this principle, the correct delimitation of demographic categories requires the incorporation of at least the following procedures:

- **Detection and removal of units that enter / leave as a result of production factors redistribution (mergers, take-overs, break-ups, split-offs ...), because they are false births and false deaths.**

The demographic events that affect enterprises may be due to existential changes in the production factors or to changes in the distribution of existing production factors.

Existential changes are due to processes of creation or dissolution of production factors, and they are linked to events of enterprise births or deaths. They are featured because a single enterprise is involved after the event and none before it (birth) or vice versa (death).

However, changes in distribution require the presence of at least one enterprise, both before and after the event. In this typology, there are enterprises integration phenomena, for example, under merger or take-over modalities, which generate a

concentration of production means and a subsequent reduction in terms of units. Conversely, the events of break-up or split-off generate a dispersion of production factors and an increase in the number of existing enterprises. The units involved in this type of phenomena should not be counted as births or deaths.

– **Criteria of statistical continuity**

These criteria have been set to distinguish between *administrative* and *statistical* events. In practice, a large proportion of demographic events may be detected from the flows of units recorded in the administrative sources.

However, not all administrative changes are sufficient to condition the identity or continuity of an enterprise as a statistical unit, and therefore, should not be treated as demographic-type movements. In this sense, several methodological decisions should be adopted on the base of a set of continuity rules.

The applied criteria for deciding on the continuity of a *simple enterprise* are legal support, main economic activity and main location. When at least two of these elements change, then loss in continuity is considered to have occurred. As a result, one birth and one death of an enterprise should be counted.

In the case of *complex enterprises*, changes in the legal units making up those enterprises can happen from one year to the following: there may be units that enter, units that leave and units that remain in the organisational structure. Then, it is understood that there is continuity when the production factor *employment* belonging to the common part of legal units of the enterprise accounts for the majority of the enterprise's employment in both years of observation. Otherwise, the initial enterprise counts as a death and a new enterprise counts as a birth.

– **Special monitoring of large enterprises**

The relative weight of this population in the business frame justifies the development of special control operations in order to suitably classify movements associated with these units. Thus, standard procedures are supplemented with validation operations aimed at capturing pertinent information regarding the causes associated with the phenomena of birth and death, which normally requires querying specialised databases (Mercantile Register and others) or access to websites.

The methodology underlying the Harmonised Business Demography has been conceived in order to obtain demographic indicators on a national level, given that the objective is to have access to a comparable statistical base for European Union countries. Therefore, the previous processes are applied for the set of units resident in the national territory. The development of a similar methodology, albeit centred on lower territorial scopes such as Autonomous Communities, would generate demographic indicators that would not be consistent with the national aggregate. For instance, a company that changes its activity within an Autonomous Community (even if the main activity at a national level does not change), or moves from one Autonomous Community to another, may give rise to different demographic events if observed from different geographical contexts. Nonetheless, this publication has proceeded to break down, by Autonomous Communities, the national data on the stock, births and deaths of enterprises, in order to provide a territorial approximation of the most relevant phenomena of business demography.

VI Specific procedures

The *stock of enterprises* is determined once the annual CBR maintenance processes have finished, considering the set of economically active enterprises at the end of the year, plus units that have ceased their activities during the course of the year.

Regarding *enterprise births*, the objective is to produce data on the creation of enterprises that start from scratch, and which have truly begun to mobilise new production factors. Therefore, entries in the CBR due to mergers, break-ups, split-offs, internal restructuring of an enterprise group or simple changes of activity are excluded. In addition, the following cases are excluded:

- New units that simply take the activities from a previously created enterprise.
- New units created for the sole purpose of providing a single production factor (such as real estate or staff) or carrying out an ancillary activity for a previously existing enterprise.
- Legal form changes to an existing enterprise.
- Reactivated enterprises, if they restart their activities within 2 years of their previous cessation of activities.
- Joint ventures that do not imply the creation of new production factors.

The following outline offers a general perspective on the set of processes.

Identification of enterprise births (Year t)

Population	Criteria used	Aggregates
Enterprises in CBR (t)	Mobilise production factors in t	N_t
Enterprises in CBR (t-1)	Mobilise production factors in t-1	N_{t-1}
Entries in CBR (t)	Comparison between N_t and N_{t-1} taking into account the common identifier, and deleting reactivations	X_t
Populations obtained by matching or other procedures	Matching by Location + Activity Code (X_t and N_t)	X_1
	Matching by Location + Name (X_t and N_t)	X_2
	Matching by Activity Code + Name (X_t and N_t)	X_3
	Sole Changes of the Support Legal Unit	X_4
	Identification of Ancillary Legal Units and Joint Ventures	X_5
	Access to external information (Mercantile Registers, Private Databases, Internet, etc.)	X_6
	Capture of information by means of validation operations (Control on large enterprises)	X_z
Real enterprise births in t		$X_t - U(X_1, \dots, X_z)$

Regarding *enterprise deaths*, the process is similar to identifying enterprise births. In consequence, CBR exits due to mergers, take-overs, break-ups or internal restructuring within an enterprise group should not be counted. The application of statistical continuity criteria likewise entails that simple changes of activity or legal form should also be excluded. With regard to temporary ceasing of activity, companies resuming their activities within the two years subsequent to the earlier ceasing will not be counted either. Therefore, it is necessary to have CBR updates available, corresponding to the years $t+1$ and $t+2$, in order to remove reactivated units.

With regard to the phenomena of *survivals*, an enterprise active in year $t-1$ is considered to have survived in year t :

- If the unit serving as main legal support for the enterprise remains active during year t (survival without changes).
- If such legal unit has been marked as exit in the CBR, but its activities are taken by a new legal unit created to manage the previously existing production factors (survival). Survival phenomenon must always be observed between two consecutive years. Thus, an enterprise born in year $t-2$ can only be considered to have survived in year t if it was also active in year $t-1$.

Newly born enterprises do not usually start moving large amounts of resources in the year in which they are created. In order to assess their actual impact on the economy, it is necessary to carry out monitoring for a longer period of time. Specifically, the harmonised methodology establishes that each cohort of enterprise births should be followed for a period of five years. In practice, survivals at the end of the different years are identified from populations generated from enterprise births, and from monitoring these populations in subsequent versions of the CBR.

VII Classification variables

For each demographic category identified, listed below are the classification variables and the modalities adopted for each one of them.

1 Legal form

It is obtained from the first character of the tax identifier (N.I.F.) corresponding to the legal unit used as legal support in the case of *simple enterprises*, or to the legal unit most representative in terms of employment in the case of *complex enterprises*. The following modalities have been considered:

- Sole proprietors
- Limited Liability Companies
- Partnerships and other legal forms

2 Size class

The following categories have been considered:

- 0 employees
- 1 to 4 employees
- 5 to 9 employees
- 10 employees or more

3 Main economic activity code

The level of detail corresponding to NACE Rev. 2 Divisions (two digits).

4 Autonomous Community

National data on the stock, enterprise births and deaths have been broken down by Autonomous Communities and Cities, according to the region where the enterprises' headquarters are located.

VIII Demographic indicators

Indicators proposed in the methodology quantify the relative significance of the phenomena of enterprise births or deaths within the Spanish entrepreneurial frame. The survival phenomenon is similar but takes as a reference the population of enterprises born in the initial observation period. These indicators are shown below:

Birth rate:

$$TR_i^t = \frac{R_i^t}{N_i^t} \times 100$$

R_i^t = Births of enterprises in activity i in year t

N_i^t = Enterprise stock in activity i in year t

Survival rate:

$$TS_i^{t+k} = \frac{S_i^{t+k}}{R_i^t} \times 100$$

S_i^{t+k} = Survival in activity i at the end of $t + k$, $k = 1, 2, \dots$

R_i^t = Births of enterprises in activity i in year t

Death rate:

$$TD_i^t = \frac{D_i^t}{N_i^t} \times 100$$

D_i^t = Deaths of enterprises in activity i in year t

N_i^t = Enterprise stock in activity i in year t

IXData series

Presentation of results on Harmonised Business Demography has been structured in a set of tabulations, divided into four series, corresponding to each demographic category of study: Stock, Births, Survivals and Deaths of enterprises, with 2022 as the main reference year. In addition, a Graphic Annex includes a set of graphs obtained from the demographic indicators described. These enable users to view the significance of the different events considered, even with a broad time perspective.

Described below is the list of tables generated, according to the classification variables used, and the content of the annex.

– **SERIES 1: STOCK OF ENTERPRISES**

Stock of enterprises, by size class and main activity

- National total
- Autonomous Communities and Cities

Stock of enterprises, by legal form and main activity

- National total
- Autonomous Communities and Cities

– **SERIES 2: ENTERPRISE BIRTHS**

Enterprise births, by size class and main activity

- National total
- Autonomous Communities and Cities

Enterprise births, by legal form and main activity

- National total
- Autonomous Communities and Cities

– **SERIES 3: SURVIVING ENTERPRISES**

Surviving enterprises, by year observed and main activity

These series are obtained for the cohorts of enterprises born in 2017, 2018, 2019, 2020 and 2021.

– **SERIES 4: ENTERPRISE DEATHS**

Provisional enterprise deaths, by size class and main activity

- National total
- Autonomous Communities and Cities

Provisional enterprise deaths, by legal form and main activity

- National total
- Autonomous Communities and Cities

It should be taken into account that data on enterprise deaths referred to 2022 are provisional, since it still has not been possible to identify the enterprises reactivated in 2024, and which should be subject to removal, in accordance with the harmonised methodology. The data that appear in tables are estimated by taking deaths detected

in 2022 that have not been reactivated in 2023. A small percentage of units is randomly excluded from that base population, in accordance with the experience of previous years regarding reactivations in the second year.

REFERENCE TO THE GRAPHIC ANNEX

The set of graphs included in an annex with this publication has the purpose of showing, from a time perspective from 2012 to 2022, the main magnitudes obtained for Spain in the domain of Business Demography.

The graphs obtained are listed below:

- *Series 1.- Stock of enterprises*
 - Graph 1.1: Distribution by economic sectors
 - Graph 1.2: Distribution by size classes (number of employees)
 - Graph 1.3: Distribution by legal forms
- *Series 2.- Enterprise births*
 - Graph 2.1: Rates by economic sectors
 - Graph 2.2: Rates by size classes (number of employees)
 - Graph 2.3: Rates by legal forms
- *Series 3.- Survival of enterprises*
 - Graph 3.1: Survival rates in cohorts, from 2012 to 2021
 - Graph 3.2: Survival rates in the cohort of 2017 by economic sectors
- *Series 4.- Enterprise deaths*
 - Graph 4.1: Rates by economic sectors
 - Graph 4.2: Rates by size classes (number of employees)
 - Graph 4.3: Rates by legal forms
- *Series 5.- Net rates*
 - Graph 5.1: Net rates (births – deaths) on total units
- *Series 6.- Autonomous Communities*
 - Graph 6.1: Birth and death rates in 2022, by Autonomous Communities and Cities