



2 January 2025

Non-hotel Tourist Accommodation Occupancy Survey

November 2024. Provisional data

Main Results

- Overnight stays in non-hotel tourist accommodation increased by 4.6% in November, as compared with the same month in 2023.
- Overnight stays in apartments rose by 3.4%, in campsites by 3.7%, in rural tourism accommodation by 18.8%, while they fell by 1.4% in hostels.

More information

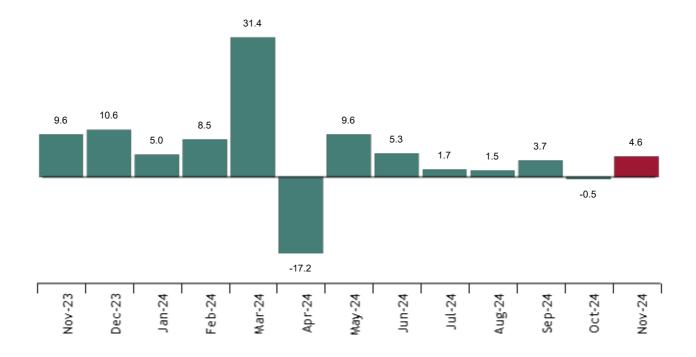
- Tables annex (includes information on Autonomous Communities, provinces, tourist areas and sites)
- Detailed results of apartments, campsites, rural tourism and hostels
- Main indicators by accommodation type / Infographic: tourism indicators
- · Price indices of apartaments, campsites and rural tourism

Overnight stays in non-hotel tourist accommodations (holiday dwellings, campsites, rural tourism accommodation and hostels) exceeded 6.8 million in November, an increase of 4.6% compared with the same month last year.

Overnight stays by residents increased by 8.2%, and those of non-residents by 2.9%.

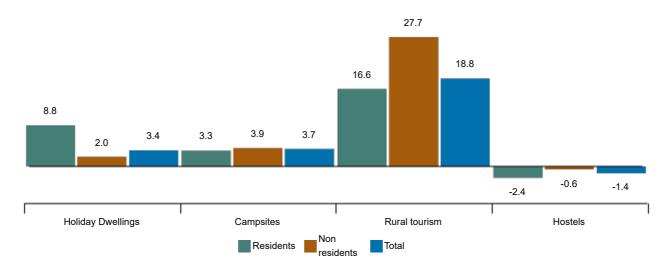
The average stay was 4.3 overnight stays per traveller.

Annual variation rate of overnight stays in non-hotel tourist accommodationsPercentage





Annual variation rates of overnight stays in non-hotel tourist accommodations Percentage



During the first 11 months of 2024, overnight stays increased 3.3%, as compared with the same period in the previous year.

Apartments

Overnight stays in holiday dwellings increased by 3.4% in January. Resident overnight stays grew by 8.8%, and those of non-residents by 2.0%.

The average stay decreased by 6.4%, to 5.2 overnight stays per traveller.

In November, 33.1% of the bed-places on offer were occupied, 6.5% more than in the same month in 2023. The occupancy rate by bed-places at the weekend was 36.6%, 5.6% more.

Travellers not resident in Spain accounted for 78.3% of overnight stays. The United Kingdom was the main market of origin, with 29.8% of the total.

Canarias was the preferred holiday dwelling destination, with more than 2.2 million overnight stays, and an increase of 2.8% as compared with November 2023. It also recorded the highest occupancy rate, with 86.8% of the apartments offered.

By tourist areas, Isla de Tenerife was the preferred destination, with over 752 thousand overnight stays. Fuerteventura had the highest occupancy rate for apartments: 89.4%. The tourist locations with the greatest number of overnight stays were San Bartolomé de Tirajana, Mogán and Arona.

Campsites

Overnight stays in campsites increased by 3.7% in November compared to the same month in 2023. Stays by residents increased by 3.3% and those of non-residents by 3.9%.

In November, 41.8% of the sites on offer were occupied, an increase of 1.8% in terms of the annual rate. The weekend occupancy rate reached 43.5%, a rise of 1.9%. Travellers not resident in Spain accounted for 65.3% of overnight stays. Germany was the main market of origin, with 36.8% of the total.

Comunitat Valenciana was the preferred destination for campsites, with more than 612 million overnight stays, an increase of 8.1% in the annual rate. It also achieved the highest occupancy rate, with 61.3% of campsites offered.



By tourist area, the Costa Brava was the preferred destination, with more than 345 thousand overnight stays. The region also achieved the highest occupancy rate, with 82.9%. The tourist spots with the most overnight stays were Benidorm, Mazarrón and Cabanes.

Rural tourism accommodation

Overnight stays in rural tourist accommodation increased 18.8% compared with the same month in 2023. Stays by residents increased by 16.6% and those of non-residents by 27.7%.

14.7% of the bedplaces were occupied, 17.6% more than in November 2023. The weekend occupancy rate stood at 29.5%, an annual increase of 0.7%.

Castilla y León was the preferred destination, with more than 137 thousand overnight stays, 21.4% more than in November 2023. Canarias achieved the highest occupancy rate, with 45.9%.

By tourist areas, the island of Mallorca was the preferred destination, with over 35 thousand overnight stays. The Corona Forestal Natural Park reached the highest occupancy rate, with 53.5% of the bedplaces on offer.

Hostels

Overnight stays in hostels recorded an annual decrease of 1.4% in November. Resident overnight stays fell by 2.4%, and those of non-residents by 0.6%.

24.0% of bed-places were occupied, 5.1% fewer than in November 2023. Weekend occupancy rates fell by 23.3% to 27.4%.

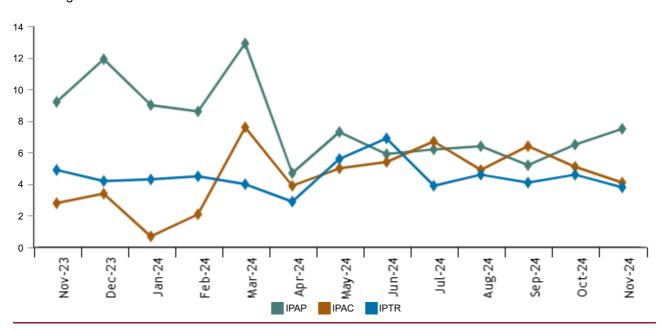
Comunidad de Madrid was the preferred destination, with more than 111 thousand overnight stays. Canarias achieved the highest occupancy rate, with 57.7% of the bed-places offered.

Price indices

The Holiday Dwelling Price Index (HDPI) increased by 7.5% in November compared with the same month in 2023. The Tourist Campsite Price Index (TCPI) increased by 4.1% and the Rural Tourism Index (RTAPI) increased by 3.8%.

Price index. Annual variation rates

Percentage





Data revisions and updates

Coinciding with today's publication, the INE has updated the data for November 2023 in the Holiday Dwelling Price Index (HDPI), the Tourist Campsite Price Index (TCPI) and the Rural Tourism Accommodation Price Index (RTAPI). All of the results of these operations are available at: Holiday Dwelling Occupancy Survey, Campsite Occupancy Survey, Rural Tourism Accommodation Occupancy Survey, Hostels Occupancy Survey, Holiday Dwelling Price Index, Campsite Price Index and Rural Tourism Accommodation Price Index.

Methodological note

The Holiday Dwelling Occupancy Survey makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

The Holiday Dwelling Price Index measures the monthly evolution of the prices offered by these establishments to their clients.

More information on the methodology and the standardised methodological report.

The Campsite Occupancy Survey makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

The Campsite Price Index measures the monthly evolution of the prices offered by these establishments to their clients.

More information on the methodology and the standardised methodological report.

The Rural Tourism Accommodation Occupancy Survey makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

The Rural Tourism Accommodation Price Index measures the monthly evolution of the prices offered by these establishments to their clients.

More information on the methodology and the standardised methodological report.

The Hostels Occupancy Survey makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

More information on the methodology and the standardised methodological report.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics. More information on Quality at INE and Code of Best Practices.

For further information see INE base

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